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Budapest Renminbi Initiative 2019
Conference
Budapest | March 29, 2019

BRIDGE BETWEEN EAST AND WEST



A NEW ERA OF GLOBALIZATION AND THE MULTIPOLAR WORLD HAS ARRIVED

THE GLOBAL ECONOMIC ORDER IS ABOUT TO CHANGE





TOP 3 COUNTRIES ACCORDING TO ECONOMIC DOMINANCE

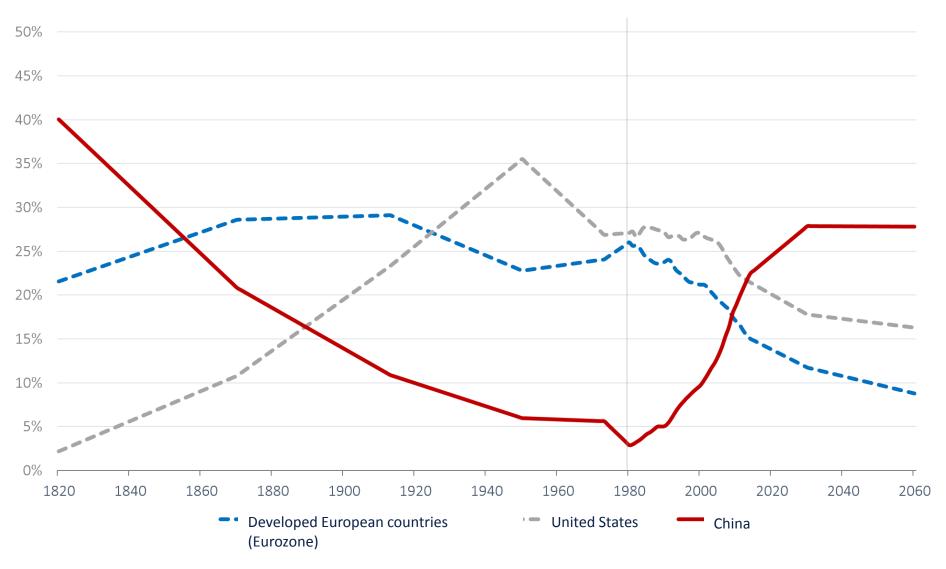
Share from the global economic power (weighted value, based on the share from the world GDP, the world trade volume and the world net capital export)

With the evolution of new economic centres and with the rebirth of old trading routes, a multipolar world order has arrived, in which the power of the Asian countries becomes more and more important

Within 15 years, 3 out of the 4 largest world economic powers could be located in Asia

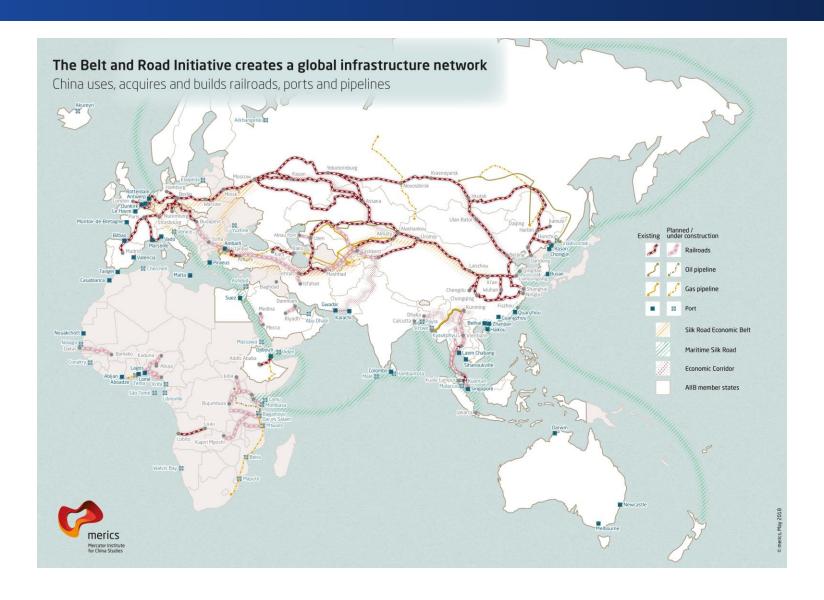
CHINA IS EXPECTED TO REGAIN ITS HISTORICAL ROLE





THE GEOGRAPHICAL SCOPE OF THE NEW SILK ROAD IS EXPANDING

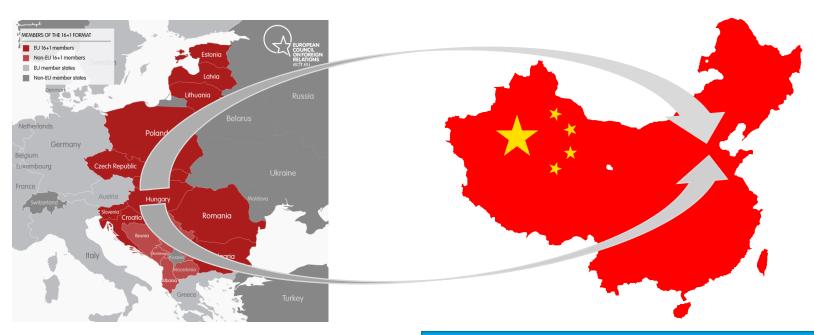




HUNGARY - BRIDGE BETWEEN EAST AND WEST



GEO-MOMENT FOR THE WORLD AND HUNGARY



CENTRAL AND EASTERN EUROPEAN COUNTRIES OF THE 16+1 INITIATIVE

Recognising the initiatives of the 21th century offers a path full of opportunities for Hungary

THE ROLE OF HUNGARY IS TO BECOME MORE IMPORTANT ON THE NEW SILK ROAD

CHINA'S BANKS LEAD RANKING OF VALUABLE BRANDS



RANK	BRAND	COUNTRY	VALUE
1	ICBC 🔢		\$79.8B
2	China Construction Bank		\$69.7B
3	中国农业银行 AGRICULTURAL BANK OF CHENA	3	\$55.0B
4	● 中国银行 BANK OF CHINA	3	\$50.9B
5	WELLS FARGO	•	\$39.9B
6	Bank of America	\$	\$36.6B
7	cîti		\$36.4B
8	CHASE 🕛		\$36.3B
9	松 招商銀行	②	\$22.4B
10	HSBC 🖎	4 P	\$20.1B

According to the Brand
Finance Banking 500 (2019)
ranking, China's major banks
are the most dominant.

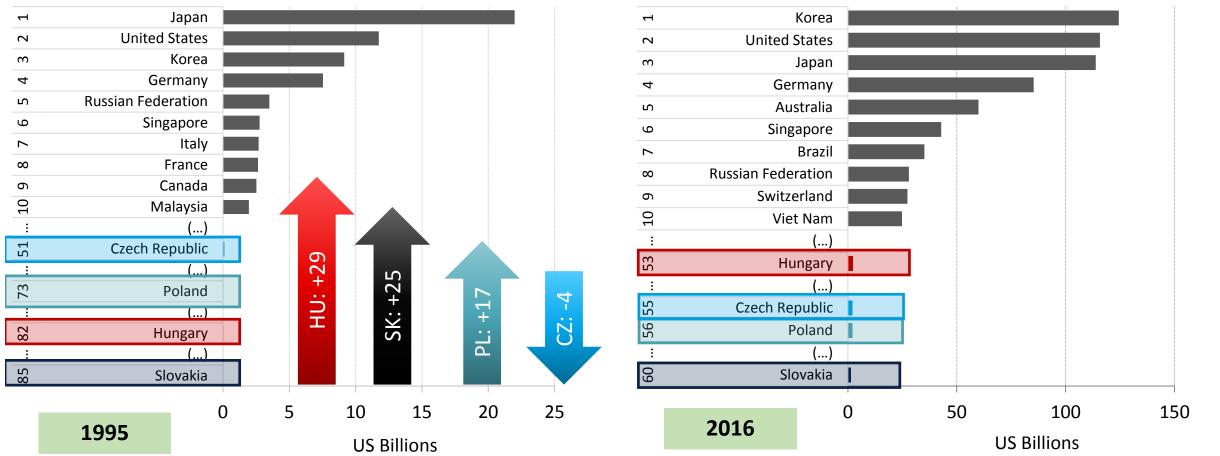
China's overall brand value growth was 28%, the double of the United States' total growth.

TOP 10 MOST VALUABLE BRANDS

(IN BANKING SECTOR)

HUNGARY MOVED UP IN THE RANKING OF TRADING PARTNERS OF CHINA

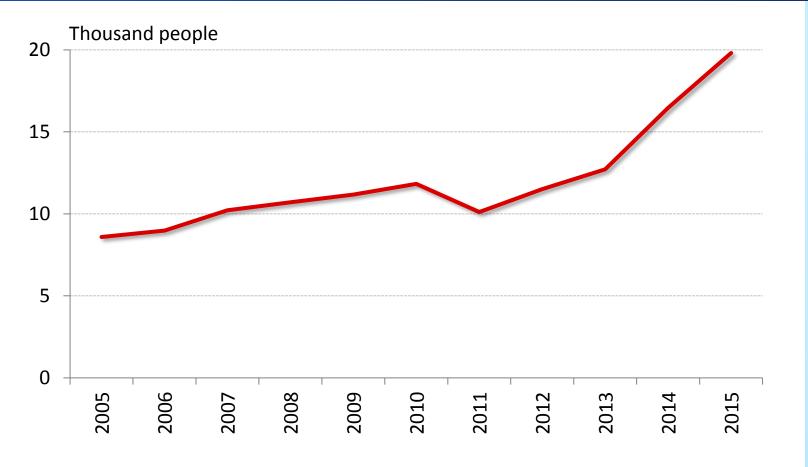




MAIN TRADE PARTNERS OF CHINA IN 1995 AND 2016

CHINESE POPULATION DOUBLED IN HUNGARY



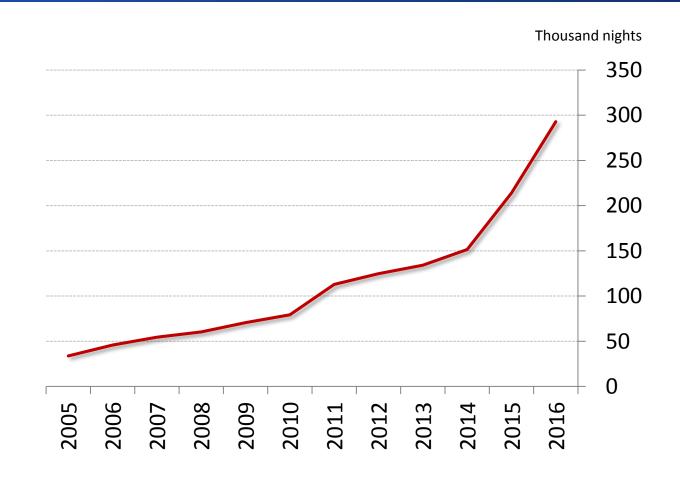


STOCK OF FOREIGN POPULATION WITH CHINESE NATIONALITY

- Chinese population
 increased significantly in
 Hungary parallel to the
 strengthening of economic
 relations
- Looking ahead, an increasing trend is expected

CHINESE INCOMING TOURISM IS DINAMICALLY INCREASING





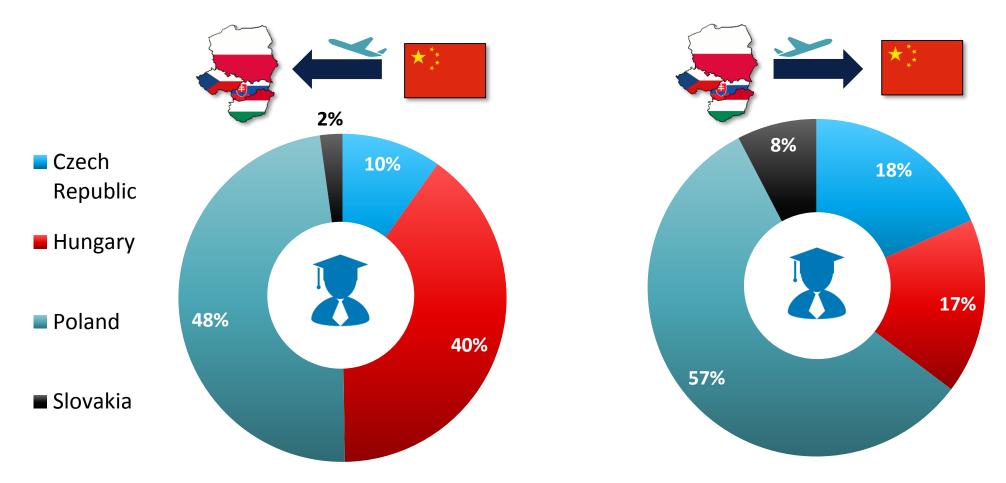
NUMBER OF NIGHTS SPENT BY CHINESE RESIDENTS
IN HUNGARY

Note: China including Hong Kong

- The number of nights spent in Hungary by Chinese residents increased six fold in 10 years
- The trend is expected to remain strong

THE CONNECTEDNESS OF TERTIARY EDUCATION DEEPENED SIGNIFICANTLY





DISTRIBUTION OF V4 STUDENTS LEARNING IN CHINA AND CHINESE STUDENTS LEARNING IN V4 COUNTRIES

EDUCATIONAL BACKGROUND IS AN IMPORTANT PILLAR FOR DIGITALIZATION





PISA 2015 KEY FINDINGS FOR CHINA

The figure presents country performance compared to the OECD average and medium term trends, and covers all the main PISA subject areas.

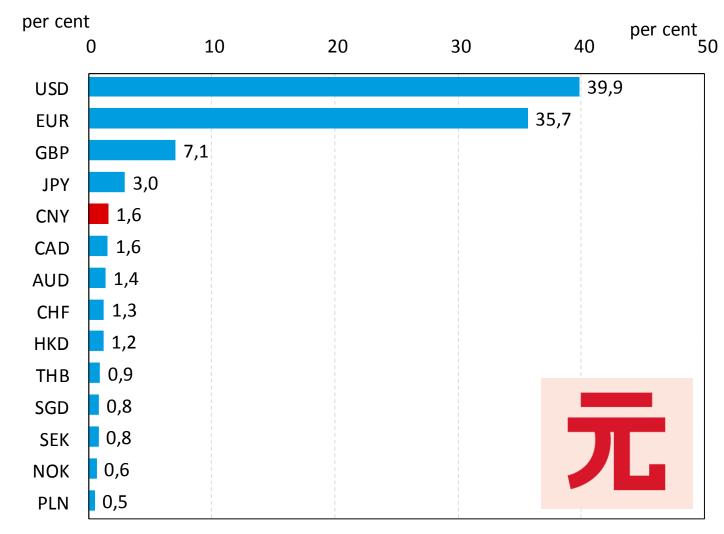
The education background may ensure taking advantages of the digitalization.

Chinese students reached outstanding results.

Looking ahead, education is one of the most important pillar.

INTERNATIONAL USE OF THE RENMINBI IS INCREASING CONTINUOUSLY





THE SHARE OF RENMINBI WITHIN THE INTERNATIONAL PAYMENTS CURRENCIES (DECEMBER 2017)

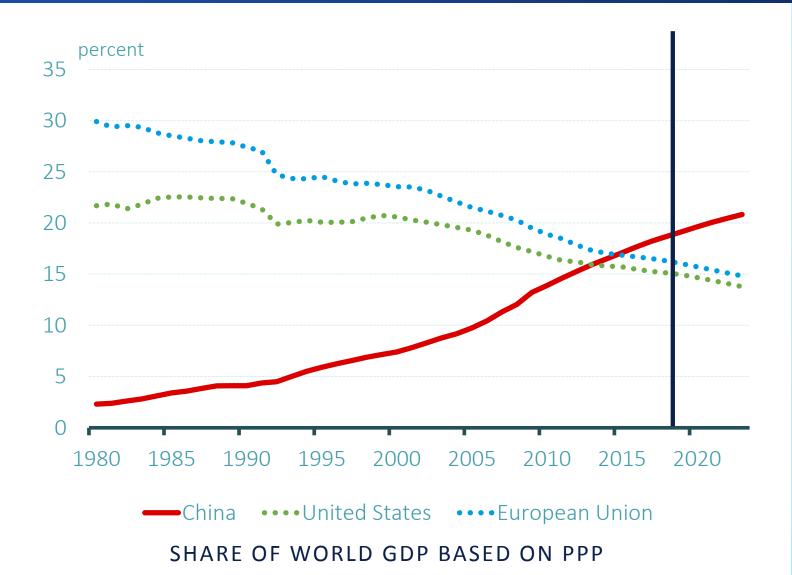
- Can the Renminbi be expected to gain a similar role in international payments like China in the global economy?
- The share of Renminbi is still low, but increasing continuously

Particular focus on the following drivers:

- One Belt, One Road Initiative
- Market liberalization, easing of capital market controls
- Innovation, FinTech

THE INTERNATIONALIZATION OF RENMINBI IS IN PROGRESS AND THE MNB ALSO PROMOTES IT





- The economic weight of China is growing dynamically, which strengthens the usage of Renminbi
- The importance of currencies is evolving:
 - British pound: 1717-1914
 - USD: 1914-
 - **EUR: 1999-**
 - CNY: 2016- (SDR basket)

THE CENTRAL BANK OF HUNGARY PROMOTES RMB INTERNATIONALIZATION



Renminbi Programme

> FX reserve portfolio in CNY

Potential central bank RMB liquidity instrument

Clearing

Financial stability and regulatory issues

Research and academic cooperation

Budapest Renminbi Initiative

Markets

(FX market, money market, capital markets)

Clearing and settlement infrastructure

Banking and trade finance

Publications, conferences

The pillars of the Renminbi Programme and the Budapest Renminbi Initiative are strongly correlated.

Renminbi Programme: MNB's program, defining what the MNB is about to achieve regarding its own operations and bilateral connections.

Budapest Renminbi Initiative: launched by the MNB in March 2015, but it is a multilateral platform, where stakeholders of the Chinese-Hungarian financial, trade and economic connections can participate.

FX RESERVES PORTFOLIO, RMB MARKETS



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RMB investment of MNB

- 2015 (May): build up of CNY portfolio started
- Assets: government bonds
- Step-by-step approach
 - BISIP CNY
 - in-house managed CIBM portfolio, agent: PBOC
 - since 2017 new agent: BOC

RMB investment opportunities for institutional investors

- since 2015 (June): RQFII quota of RMB 50bn
- 2016 (Oct): BSE-BOC-MNB joint conference on RQFII

COOPERATION IN CLEARING AND FINANCIAL REGULATION



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Clearing

 2015 (June): Memorandum of Understanding

Clearing and settlement infrastructure

- 2015 (July): Bank of China -> RMB clearing bank
- 2017 BOC-MNB MoU on RMB Clearing Account Services

Financial stability and regulatory issues

2016 (March): MoU on MNB-CBRC cooperation

Banking and trade finance (related to Markets)

- RMB bank accounts available
- developing RMBHUF market

RESEARCH, PUBLICATIONS, ACADEMIC COOPERATION



Renminbi **Programme**

> **FX** reserve portfolio in CNY

Potential central bank **RMB** liquidity instrument

Clearing

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Markets

(FX market, money market, capital markets)

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Publications, conferences

Research and academic cooperation

- MNB articles and publications
- Scientific and educational cooperation
 - Since 2016: Shanghai Forum
 - 2017 (Jan) Tsinghua-MNB MoU
 - 2017 (May) Fudan-MNB MoU
 - 2018 (Oct) MNB-BCE-Fudan MoU
- Financial and Economic Review Chinese language special edition (2018, 2019)
- www.rmbbudapest.hu website



▶ RMB CENTERS IN EUROPE

NEW BRIDGE HAS BEEN BUILT



FUDAN-MNB COOPERATION

2016

Shanghai

Forum

2017

FUDAN-MNB MoU 2018 October

MNB - CORVINUS
UNIVERSITY OF BUDAPEST
- FUDAN UNIVERSITY

MoU

2019 February

Launch of the double degree MBA programme

THE FIRST CHINESE-CEE DOUBLE DEGREE MBA PROGRAMME HAS BEEN LAUNCHED IN 2019





BRIDGE BETWEEN WEST AND EAST

HIGH-LEVEL MEETINGS BETWEEN THE CENTRAL BANKS





Governor Zhou Xiaochuan and Governor György Matolcsy

The picture was taken in Beijing in 2017 signing of the renewal of the agency agreement between MNB and PBOC





Governor Yi Gang, Prime Minister Viktor Orbán and Governor György Matolcsy

The photos were taken in November, 2018 on the 16+1 summit of Central Bank Governors from China and the Central and Eastern European countries

LAMFALUSSY AWARD 2018 AND LAMFALUSSY LECTURES CONFERENCES



Lamfalussy Lectures Conference 2017

"Can the Silk Road Tune up Growth? Opportunities in the European-Asian Economic Cooperation" panel



Lamfalussy Lectures Conference 2018 "Great Transformation: East" panel



The Lamfalussy Award 2018 was presented to Zhou Xiaochuan, Governor of the People' Bank of China.

November, 2017 - Award ceremony



"The Decade of Catching Up: In Asia" panel



THANK YOU FOR YOUR ATTENTION!